



ICI PAKISTAN

31st January 2014

The Managing Director
Karachi Stock Exchange Limited
Stock Exchange Road
Off: I. I. Chundrigar Road
Karachi

ICI Pakistan Limited

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Ref # Com. Sec/stock/4/2014

SUBJECT: MATERIAL INFORMATION – SIGNING OF AN MOU

Dear Sir,

The Board of ICI Pakistan Limited ("ICI"), in line with its corporate strategy for growth through diversification and expansion, has approved the signing of a Memorandum of Understanding ("MOU") with Unibrands (Private) Limited ("Unibrands") for the Company to participate with Unibrands in its existing business of the import and distribution of Morinaga Milk Industry Company Limited Japan's range of infant formula and nutrition products in Pakistan.

This partnership will position ICI Pakistan to leverage the opportunities presented by the high-growth food and nutrition sector in Pakistan. Further details on the proposed transaction will be made available once arrangements between the parties have been finalized.

Sincerely,

Saima Kamila Khan
Company Secretary

AKK

- cc: The Managing Director
Lahore Stock Exchange Limited
19, Khayaban-e-Aiwan-e-Iqbal,
Lahore – 54000
- cc: The Managing Director
Islamabad Stock Exchange Limited
ISE Towers, 55-B, Jinnah Avenue,
Islamabad
- cc: The Executive Director (Enforcement)
Securities and Exchange Commission of Pakistan
NIC Building, 63 Jinnah Avenue, Islamabad